



PRESS RELEASE
For Immediate Release

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Edie Michel to leave AEDC for Baton Rouge Area Chamber

Michel to become BRAC Economic Development Director for East Baton Rouge Parish

(Sorrento, LA- February 6, 2008)- The Ascension Economic Development Corporation (AEDC) announced today the resignation of Edie Michel, Business Development Director of AEDC, who has accepted a position with the Baton Rouge Area Chamber to become the designated economic development director for East Baton Rouge Parish.

“AEDC would not have moved so fast of the gate in the last two years without Edie Michel,” said Tommy Kurtz, President/CEO of AEDC, “her experience and professional relationships with the economic development community make her an asset to any economic development organization. The fact that a regional economic development organization like BRAC pursued staff from a local economic development agency says a lot about her and the professionalism she brought to AEDC. She will be sorely missed and was not only a great employee but a true friend to AEDC, the Parish, and to me personally over the last two years. It was always a true team effort working with Edie.”

Michel was instrumental in the development of the Louisiana Edible Creations Center at Lamar Dixon, the first food incubator in the State of Louisiana, and in the coordination of a business retention calling program which assisted with such expansions as Pearce Foundry and Bevel Tech. Michel also assisted in the development of the Pointe Sunshine megasite and other attraction projects such as the Dynamic-Tyson biofuels facility in Geismar.

AEDC will begin a candidate search in March for an economic development professional who will oversee business retention and small business development with possible additional responsibilities such as resource development.

For more information on the available position, contact Tommy Kurtz at 225-675-1750.

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