



PRESS RELEASE
For Immediate Release

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LA Edible Creations Ctr. to offer food entrepreneur training program

National program to offer one-day “boot camp” to start a food business in Louisiana

(Gonzales, LA, April 2, 2008) The Louisiana Edible Creations Center, Louisiana’s only incubator dedicated to the food entrepreneur operated by the Ascension Economic Development Corporation, is bringing the nationally recognized “From Recipe to Reality” seminar to Louisiana on July 12th from 8am-5pm at the Lamar Dixon Expo Center in Gonzales in the main meeting room at the Expo Center. This seminar is part of the University of Nebraska Food Entrepreneur Assistance Program.

The Food Entrepreneur Assistance Program was designed specifically to assist food manufacturing entrepreneurs. It begins with a one-day “From Recipe to Reality” seminar that provides entrepreneurs with an understanding of the key factors that need to be considered when starting a food manufacturing business. Topics include market research, product development, packaging, labeling, pricing, product introduction, promotional materials, food safety, and legal and business structure issues. In one day, entrepreneurs will gain valuable insight on the basics of starting a food business. Space is limited to forty seminar participants and early registration is encouraged.

Program fees for existing tenants of the food incubator are \$175; non-tenants of the incubator are \$225 or non-tenants can register early by June 15, 2008 and pay only \$200.00.

Interested participants can register on line at www.laediblecreations.org or can contact Gaye Sandoz or Brandi Duplessis with the Ascension Economic Development Corporation for complete program information at 225-675-1750.



*Promoting Louisiana Food & Culture
through a shared use Kitchen Incubator*

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