



PRESS RELEASE
For Immediate Release

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Kristin Batilus named new Director of Retention/Small Business Development; Duplessis promoted to Project Coordinator

(March 7, 2008-Sorrento, LA) Kristin Batilus has been named Director of Business Retention and Small Business Development for AEDC starting April 1.

Batilus has more than three years of economic development experience in various positions for the City of Thibodaux and most recently held positions in fundraising and development for the LSU Paul M. Hebert Law School and Mary Bird Perkins Cancer Center. She is currently Director of Business Development for TLC Linen Services in Baton Rouge.

Batilus' responsibilities will include oversight of the AEDC Business Retention calling program, coordinating the Louisiana Edible Creations Food Incubator, and assisting with small business development within Ascension Parish.

Batilus earned a Bachelor of Science Degree in Marketing from Nicholls State University. Kristin has completed two years of training at the Community Development Institute at the University of Central Arkansas at Conway. She is an active member of Forum 35, sitting on the Communications and Reindeer Run committees.

In addition, AEDC announced the promotion of Brandi Duplessis from Executive Assistant to Project Coordinator. Duplessis will be responsible for providing research and marketing support for business attraction and retention projects and coordination of AEDC databases.