



PRESS RELEASE
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AEDC Releases Video to Promote Ascension Locations to Movie Industry
AEDC travels to LA this week with LaCaeda officials to promote Baton Rouge region at AFCI

(April 4, 2006-Sorrento, LA) AEDC officials have completed a seven minute animated video promoting Ascension Parish and its diverse and unique landscape to the burgeoning film and video industry which continues to grow in the State of Louisiana. The video was designed by AEDC and Mindworx, a local marketing firm in Prairieville, and assistance from officials with the Ascension Parish Tourist Commission.

The video begins with highlights of the growing film industry in Louisiana, films that have been shot in Louisiana and in the Baton Rouge region, changes in the state's film incentive programs in 2005, workforce training programs, the GO Zone tax incentive package, and available Baton Rouge and New Orleans area studios.

The video closes with pictures of different location settings around Ascension Parish including scenes of historic buildings, industrial plants, the Sunshine Bridge, downtown Donaldsonville and Gonzales, bayous, agriculture, the Mississippi River, Old South plantations, country roads, and residential subdivisions around the parish.

AEDC officials will be traveling this weekend to the Association of Film Commissioners International (AFCI) Annual Locations Trade Show in Santa Monica, California. Officials will promote the new Ascension video and the Baton Rouge region to film industry officials with the Louisiana Capital Area Economic Development Association (LaCaeda), the Baton Rouge area economic developers, who are spearheading the AFCI trip.

The video can be accessed through the AEDC website at <http://www.ascensionedc.com/filmvideo.html> or you can call Carol Swanson at AEDC at 225-675-1750 for a DVD or CD of the video.

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